

ORDER



Orders
Order / Rev: 189682
Alt Order #: 6831507
Product Desc: order
Estimate: C29N06
Flight Dates: 10/28/12 - 11/06/12
Original Date / Rev: 07/06/12 / 11/07/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Detroit International Bridge
Demographic: A35+
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	2	\$1,500.00	\$1,275.00
10/29/12	11/06/12	86	\$50,375.00	\$42,818.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	2	\$1,500.00	\$1,275.00	0.00
November 2012	86	\$50,375.00	\$42,818.75	0.00
Totals	88	\$51,875.00	\$44,093.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	30%	\$51,875.00
Market	100%	\$172,916.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$51,875.00
WXMI	10%	\$17,291.67
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$51,875.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/31/12	10/31/12	Wed Hour 1	CM	8-9p	--W----	:30	1	\$525.00	P5	0.00	NM	1	\$525.00
TODAY SHW3-NBC Wednesday 8-9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1			\$525.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/31/12	10/31/12	Wed Hour 1 Wednesday 8-9p	CM	8-9p	--W----	:30	1	\$525.00	P5	0.00	NM	1	\$525.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$525.00		0.00			
E 2	WOOD	11/06/12	11/06/12	Today Show 3 Today Show 3	CM	10-11a	-T-----	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$1,600.00		0.00			
E 3	WOOD	11/01/12	11/01/12	Thur Prime Other 1 Thu 8-10p	CM	8-10p	---T---	:30	1	\$2,500.00	P4	0.00	NM	1	\$2,500.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,500.00		0.00			
E 4	WOOD	11/03/12	11/03/12	LN Sa Saturday News 8 @ 11	CM	11-1130p	-----S-	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$2,000.00		0.00			
E 5	WOOD	11/05/12	11/05/12	NBC Nightly News WKD NBC Nightly News	CM	630-730p (6:30 PM-7:30 PM)	M-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,000.00		0.00			
E 7	WOOD	10/29/12	10/29/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$450.00		0.00			
E 8	WOOD	10/30/12	10/30/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$450.00		0.00			
E 9	WOOD	10/31/12	10/31/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$450.00		0.00			
E 10	WOOD	11/01/12	11/01/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$450.00		0.00			
E 11	WOOD	11/02/12	11/02/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$450.00		0.00			
E 13	WOOD	11/06/12	11/06/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$450.00		0.00			
E 14	WOOD	10/29/12	10/29/12	M-F 2-3p Rachael Ray	CM	2-3p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$100.00		0.00			
E 15	WOOD	10/30/12	10/30/12		CM	2-3p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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				M-F 2-3p Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$100.00		0.00				
E 16	WOOD	10/31/12	10/31/12	M-F 2-3p Rachael Ray	CM	2-3p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$100.00		0.00				
E 17	WOOD	11/01/12	11/01/12	M-F 2-3p Rachael Ray	CM	2-3p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$100.00		0.00				
E 18	WOOD	11/02/12	11/02/12	M-F 2-3p Rachael Ray	CM	2-3p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$100.00		0.00				
E 19	WOOD	10/29/12	10/29/12	M-F 3-4p The Doctors	CM	3-4p	M-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			2		\$100.00		0.00				
E 20	WOOD	10/30/12	10/30/12	M-F 3-4p The Doctors	CM	3-4p	-T-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			2		\$100.00		0.00				
E 21	WOOD	10/31/12	10/31/12	M-F 3-4p The Doctors	CM	3-4p	--W----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			2		\$100.00		0.00				
E 22	WOOD	11/01/12	11/01/12	M-F 3-4p The Doctors	CM	3-4p	---T---	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			2		\$100.00		0.00				
E 23	WOOD	11/02/12	11/02/12	M-F 3-4p The Doctors	CM	3-4p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$100.00		0.00				
E 24	WOOD	11/05/12	11/05/12	M-F 3-4p The Doctors	CM	3-4p	M-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$100.00		0.00				
E 25	WOOD	10/29/12	10/29/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			2		\$250.00		0.00				
E 26	WOOD	10/30/12	10/30/12	M-F 4-5p Ellen	CM	4-5p	-T-----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			2		\$250.00		0.00				
E 27	WOOD	10/31/12	10/31/12		CM	4-5p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$250.00		0.00			
E 28	WOOD	11/01/12	11/01/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					2	\$250.00		0.00			
E 29	WOOD	11/02/12	11/02/12	M-F 4-5p Ellen	CM	4-5p	----F--	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					2	\$250.00		0.00			
E 30	WOOD	11/05/12	11/05/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$250.00		0.00			
E 31	WOOD	10/29/12	10/29/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----					1	\$200.00		0.00			
E 32	WOOD	10/30/12	10/30/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$200.00		0.00			
E 33	WOOD	10/31/12	10/31/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$200.00		0.00			
E 34	WOOD	11/01/12	11/01/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$200.00		0.00			
E 35	WOOD	11/02/12	11/02/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$200.00		0.00			
E 36	WOOD	11/05/12	11/05/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$200.00		0.00			
E 37	WOOD	11/06/12	11/06/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		-T-----					1	\$200.00		0.00			
E 38	WOOD	10/29/12	10/29/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----					1	\$475.00		0.00			
E 39	WOOD	10/30/12	10/30/12		CM	6-7a	-T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00

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				6am Daybreak											
				6am Daybreak											
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		1		\$475.00		0.00					
E 40	WOOD	10/31/12	10/31/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1		\$475.00		0.00					
E 41	WOOD	11/01/12	11/01/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$475.00		0.00					
E 42	WOOD	11/02/12	11/02/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--		1		\$475.00		0.00					
E 43	WOOD	11/05/12	11/05/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				6am Daybreak											
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$475.00		0.00					
E 45	WOOD	10/29/12	10/29/12	Today Show M-F	CM	658-9a	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		1		\$750.00		0.00					
E 46	WOOD	10/30/12	10/30/12	Today Show M-F	CM	658-9a	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		1		\$750.00		0.00					
E 47	WOOD	10/31/12	10/31/12	Today Show M-F	CM	658-9a	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1		\$750.00		0.00					
E 48	WOOD	11/01/12	11/01/12	Today Show M-F	CM	658-9a	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$750.00		0.00					
E 51	WOOD	11/06/12	11/06/12	Today Show M-F	CM	658-9a	-T-----	:30	1	\$1,750.00	P2	0.00	NM	1	\$1,750.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	-T-----		1		\$1,750.00		0.00					
E 52	WOOD	11/03/12	11/03/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Daybreak Sat 6am											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$300.00		0.00					
E 53	WOOD	11/03/12	11/03/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
				Daybreak Sat @7am											
NEWS 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		2		\$600.00		0.00					
E 54	WOOD	11/04/12	11/04/12		CM	6-7a	-----S	:30	2	\$175.00	P4	0.00	NM	2	\$350.00

Order / Rev: 189682
 Alt Order #: 6831507
 Flight Dates: 10/28/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1			\$300.00			0.00			
E 79	WOOD	10/30/12	10/30/12	Tue Prime Other 1 Tues 8-10p	CM	758-10p	-T-----	:30	1	\$4,000.00	P3	0.00	NM	1	\$4,000.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$4,000.00			0.00			
E 83	WOOD	10/29/12	10/29/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1			\$650.00			0.00			
E 84	WOOD	10/30/12	10/30/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$650.00			0.00			
E 85	WOOD	10/31/12	10/31/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1			\$650.00			0.00			
E 86	WOOD	11/01/12	11/01/12	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1			\$650.00			0.00			
E 89	WOOD	11/06/12	11/06/12	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	1	\$525.00	P4	0.00	NM	0	\$0.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----		1			\$525.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WOOD	11/05/12-11/11/12		6am Daybreak		6-7a	-T-----	:30		(\$525.00)		0.00	NM		
Credited tech diff															
E 90	WOOD	10/30/12	10/30/12	M-F 7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$425.00	P5	0.00	NM	1	\$425.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$425.00			0.00			
E 95	WOOD	10/29/12	10/29/12	M-F 730-8p Access Hollywood	CM	730-8p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1			\$250.00			0.00			
E 96	WOOD	10/30/12	10/30/12	M-F 730-8p Access Hollywood	CM	730-8p	-T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$250.00			0.00			
E 97	WOOD	10/31/12	10/31/12	M-F 730-8p Access Hollywood	CM	730-8p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1			\$250.00			0.00			
E 98	WOOD	11/01/12	11/01/12	M-F 730-8p Access Hollywood	CM	730-8p	---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 189682
 Alt Order #: 6831507
 Flight Dates: 10/28/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 98	WOOD	11/01/12	11/01/12	M-F 730-8p Access Hollywood	CM	730-8p	---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$250.00		0.00					
E 99	WOOD	11/05/12	11/05/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$5,375.00	P3	0.00	NM	1	\$5,375.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$5,375.00		0.00					
E102	WOOD	11/03/12	11/03/12	Sa Prime Sat Prime Rotator	CM	758-11p	-----S-	:30	1	\$250.00	P6	0.00	NM	1	\$250.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$250.00		0.00					
E103	WOOD	11/04/12	11/04/12	FB Night in Amer Pre Ga Football Night in America	CM	7-8P (7:00 PM-8:00 PM)	-----S	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1		\$700.00		0.00					
E104	WOOD	11/04/12	11/04/12	NFL Football Sunday Night Football	CM	8-1130P (8:00 PM-11:30 PM)	-----S	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00
HARRY S LAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1		\$1,000.00		0.00					
N105	WOOD	11/04/12	11/04/12	NFL Sports Overtime NFL Sports Overtime	CM	12-1230a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1		\$250.00		0.00					
													Totals	88	\$51,875.00